

# Intelligent Innovation and Research

## Introduction

Technology is continuing to evolve rapidly, with an ever-increasing set of opportunities to apply these technologies for business advantage. Newly proven technologies can be used for immediate benefit, whereas evolving technologies need to be factored into an organisations vision and longer-term strategy.

Innovation is important to any organisation which wants to differentiate itself. Innovation can occur in relation to technology creation but also in its application. This could be through new ways of using the technology, through creative or inspiring applications of the technology and also through the creation of innovative processes and approaches for applying the technology.

Research is required to keep track of technology evolution, to identify opportunities and approaches to practically apply these technologies and, for some organisations, to directly invest in the creation of new or further evolution of existing technologies.

## Combined Intelligence

Combined Intelligence has an innovation and research function that:

- Monitors the evolving technology landscape so that we can understand, plan, inform, adopt and lead how we and our clients can utilise these technologies now and in the future.
- Works closely with a range of academic organisations and start-up businesses to identify and guide the creation of real-world solutions. Connecting these organisations through to potential end clients of the innovative technology.
- Invests, wherever possible in association with clients, in research and innovation to create leading edge intelligent technology solutions.
- Aids clients in setting up their own Innovation Hub or Centre of Excellence, to showcase innovations with their customers and employees.
- Sharing our knowledge and experience to enable our clients to invest in their technology future.
- Feeds in insight and innovative ideas into our other services so that we continue to provide innovation as well as best practice in everything we do.

## Approach

We can help clients setup Innovation & Research activities, from Innovation groups and Centres of Excellence to customer showcase Innovation Hubs.

Our team has a strong innovation and research background and we work closely with our best in class partners to gather insight, to understand their evolving capabilities and solutions and to use them to create new products and services for our clients.

We seek clients who are interested in jointly investing in research and development of new technologies and their positive application for business and public benefit.

We share our research and innovation thought leadership with our clients and to our followers though blogs, posts, newsletters and events. We value **Trust, Honesty, Respect, Innovation, Value** and **Exploration (THRIVE)** which form our core organisational values. We THRIVE together.